



Four Year GRADUATION PLAN

BSBA in GENERAL BUSINESS

THE **BSBA PROGRAM** requires completion of **120 credit hours** of coursework that includes university, school of business core, and general business emphasis requirements. Adhering to the recommended sequence below provides a balanced workload and ensures that students will have the proper prerequisites for maximum benefit of these courses. Students will graduate as a well-rounded professional with functional knowledge of each major business discipline, with an emphasis in General Business.

FIRST YEAR						
FIRST SEMESTER				SECOND SEMESTER		
Course	Course Title/Area	Hrs.		Course	Course Title/Area	Hrs.
ENG 101	College Composition I	3		ENG 102	College Composition II	3
MGMT 237	Using Information Systems	3		ACCT 201	Principles of Financial Accounting	3
Math 125 <	Mathematical Sciences	3		ECON 202	Principles of Economics-Micro	3
	Fine Arts	3			Natural Science Non Lab	3
KINE 103	Lifetime Wellness	2		COMM 100	Oral Communications	3
UE 100	University Experience	1				
TOTAL		15		TOTAL		15

SECOND YEAR						
THIRD SEMESTER				FOURTH SEMESTER		
Course	Course Title/Area	Hrs.		Course	Course Title/Area	Hrs.
ACCT 202	Principles of Managerial Accounting	3		GB 321	Business Statistics I	3
ECON 201	Principles of Economics - Macro	3			Humanities	3
	Natural Sciences with Lab	4		IB 310	International Business	3
	Civic Engagement	3		MGMT 350	Fundamentals of Org Management	3
GB 320	Business Communication	3		MRKT 30	Principles of Marketing	3
TOTAL		16		TOTAL		15

THIRD YEAR						
FIFTH SEMESTER				SIXTH SEMESTER		
Course	Course Title	Hrs.		Course	Course Title	Hrs.
FIN 350	Financial Management	3		GB 301	Legal Environment of Business	3
	Humanities	3			General Business Required 3	3
	General Business Required 1	3			Advanced Business Elective 1	3
	General Business Required 2	3			Elective	3
	Elective	3			Elective	3
TOTAL		15		TOTAL		15

FOURTH YEAR						
SEVENTH SEMESTER				EIGHTH SEMESTER		
Course	Course Title	Hrs.		Course	Course Title	Hrs.
	General Business Elective 4	3		MGMT 452	Strategic Management (Final Term)	3
	Advanced Business Elective 2	3		MRKT 472	Advanced Business Elective 4	3
	Advanced Business Elective 3	3			Elective	3
	Elective	3			Elective	3
	Elective	3			Elective	3
TOTAL		15		TOTAL		15

NOTE: This is a sample plan. Actual plans may vary for transfer students and dual credit students.



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MSSU offers courses on-campus, online, hybrid, and hyflex delivery modes. Students that need to take classes either online or in person will need to pay attention to when courses are offered in the format you need. Below are the required classes for this major and when they are generally offered in each delivery mode.

General Business Required Courses			
Choose 12 hours from 4 of 5 areas: ACCT, ECON/FIN, IB, MGMT, MRKT (3 hours maximum from any 1 area)			
Course #	Course Title	Prerequisites	Schedule
ACCT 309	Accounting Information Systems	ACCT 201, ACCT 202, ENG 101, Co-requisite: ENG 102	Spring: campus & online
ACCT 385	Cost Accounting	ACCT 202, GB 321, ENG 101, Co-requisite: ENG 102	Spring: online
ECON 300	Money and Financial Institutions	ECON 201 & ECON 202	Spring: campus & online
FIN 411	Investments	FIN 101	Fall: campus & online
FIN 450	Financial Strategy	FIN 350	Spring: campus & online
IB 400	International Marketing	IB 310	Fall (even years): campus / Fall (odd years): online
IB 410	International Management	IB 310	Spring (even years): campus / Spring (odd years): online
MGMT 352	Human Resource Management	MGMT 350	Fall & Spring (campus & online) / Summer: online
MGMT 431	Operations Management	GB 321	Fall: campus / Spring: online / Summer: online
MGMT 441	Organizational Behavior	MGMT 351	Fall & Spring (campus & online) / Summer: online
MRKT 401	Integrated Marketing Communications	MRKT 300	Fall: online / Spring: campus
MRKT 405	eMarketing	MRKT 300	Fall: campus / Spring: online
MRKT 432	Consumer Behavior	MRKT 300	Fall: online / Spring: campus
Advanced Business Electives			
Choose 12 hours from the following areas: ACCT, ECON, ENT, FIN, FIN, GB, IB, MGMT, MRKT (see Course Schedule for course availability in any given term)			
Business Core Courses with Prerequisites			
ACCT 201	Principles of Financial Accounting	Prerequisite: MATH 30 or higher	
ACCT 202	Principles of Managerial Accounting	Prerequisite: ACCT 201	
ECON 201	Principles of Economics (Macro)	Prerequisite: MATH 30 or higher	
ECON 202	Principles of Economics (Micro)	Prerequisite: MATH 30 or higher	
GB 321	Business Statistics	Prerequisite: MATH 125 or higher and MGMT 237 or CIS 305 or IET 205	
FIN 350	Financial Management	Prerequisite: ECON 201, ECON 202, ACCT 202	
MGMT 237	Using Information Systems	Prerequisite: none	
MGMT 452	Strategic Management	Prerequisite: MRKT 300, MGMT 350, FIN 350	
GB 320	Business Communication	Prerequisite: ENG 101/102	
IB 310	International Business	Prerequisite: ENG 101/102	
MGMT 350	Fundamentals of Organizational Management	Prerequisite: ENG 101/102	
MRKT 300	Principles of Marketing	Prerequisite: ENG 101/102	

General Graduation Requirements & Policies

All MSSU Business students are required to complete the following minimum general graduation requirements:

1. Complete a minimum of 120 applicable credit hours.
2. Achieve a minimum 2.0 cumulative grade point average (GPA).
3. Achieve a minimum 2.0 GPA in business courses.
4. Complete a minimum of 39 upper division credit hours.
5. Complete a minimum of 30 credit hours at MSSU.