

STANDING COMMITTEES

Strategic Management Committee

Each academic year, the committee shall address the following duties:

- a. Monitor the Accreditation status and progress of the PSB.
- b. Strategic Plan tracking and updating.
- c. Actively support the University's International Mission.
- d. Provide advice and recommendations concerning the allocation of PSB financial resources.
- e. Recommend and update policies as needed to advance and improve the PSB.
- f. Review policies suggested by PSB faculty.
- g. Review Communications from Other PSB Standing Committees.
- h. Support PSB Advisory Bodies.
 - i. Assist in the creation and maintenance of the board as requested.
 - ii. Attend meetings as requested.

Curriculum and Assessment Committee

Each academic year, the committee shall address the following duties:

- a. Assist with the development and continuous improvement of curriculum review processes.
- b. Facilitate the ongoing cycle of evaluating curriculum for relevance.
- c. Assist with the development and continuous improvement of assessment processes.
- d. Facilitate the ongoing cycle of assessing program outcomes in the PSB.
- e. Support faculty and administration in evaluating and developing new courses and academic programs.
- f. Review all materials in advance of submission to Academic Policies.
- g. Fulfill all obligations assigned to the committee under the strategic plan.
- h. As needed, submit to the Chair of the Strategic Management Committee proposals or requests for support to fulfill the goals of the Curriculum and Assessment Committee.

Engagement and Impact Committee

Each academic year, the committee shall address the following duties:

- a. Develop and coordinate at least one event to create community, increase affinity to the PSB, and facilitate better career opportunities for PSB students (in collaboration with the Department Chair(s), Deans, and the Business Advisory and Advancement Council).
- b. Support and document at least two guest speaker events per semester (Sept-Nov, Feb-Apr) to connect faculty and students with alumni and business professionals.
- c. Develop and execute at least one student activity to enhance learning and a sense of community in the PSB (in collaboration with the Department Chair(s), Dean and the Deans Student Advisory Committee).
- d. Develop, coordinate, and execute high school area outreach, including, potentially, hosting a Business Contest or FBLA event, to facilitate a sense of community.
- e. Foster economic development through training programs/courses developed for the community, either independently or in collaboration with the Small Business Development Center.
- f. Fulfill all obligations assigned to the committee under the strategic plan.
- g. As needed, submit to the Chair of the Strategic Management Committee proposals or requests for support to fulfill the goals of the Engagement and Impact Committee.

Faculty Excellence Committee

Each academic year, the committee shall address the following duties:

- a. Provide at least one activity each academic year that recognizes and promotes excellence in teaching.
- b. Provide at least one activity each academic year that recognizes and promotes excellence in scholarship.
- c. Provide at least one activity each academic year that recognizes and promotes excellence in service.
- d. Work to identify, create, or pilot new initiatives related to faculty development (ex. Book Chats, Panel Discussions, New Faculty Orientation, Writing Workshops, etc.)
- e. Fulfill all obligations assigned to the committee under the strategic plan.
- f. As needed, submit to the Chair of the Strategic Management Committee proposals or requests for support to fulfill the goals of the Faculty Excellence Committee.

Graduate Programs Committee

Each academic year, the committee shall address the following duties:

- a. Select, from its membership, the requested number of university Graduate Council members to serve as representatives of the Plaster School of Business graduate programs.
- b. Make recommendations for basic policies and general operational procedures specific to graduate programs in the Plaster School of Business.
- c. Review PSB governance items for submission to the university Graduate Council.
- d. Communicate policy and curriculum recommendations to the Graduate Council.
- e. Propose new graduate programs.
- f. Regularly review existing graduate programs.
- g. Communicate relevant Graduate Programs Committee and Graduate Council information to all PSB graduate faculty and PSB department chairs.
- h. Review, at least annually, graduate program handbook(s) for content and updates.
- i. Review and act on, in accordance with the relevant graduate program handbook, any Code of Professional Conduct violation reported through the system outlined in the relevant graduate program handbook.
- j. Fulfill all obligations assigned to the committee under the strategic plan.
- k. As needed, submit to the Chair of the Strategic Management Committee proposals or requests for support to fulfill the goals of the Graduate Programs Committee.

Marketing Committee

Each academic year, the committee shall address the following duties:

- a. Review annual marketing strategies for the PSB.
- b. Evaluate specific marketing activities and provide recommendations for future planning.
- c. Provide advice on institutional collateral and promotional campaigns.
- d. Fulfill all obligations assigned to the committee under the strategic plan.
- e. As needed, submit to the Chair of the Strategic Management Committee proposals or requests for support to fulfill the goals of the Marketing Committee.