DO

👍 **Do Google Yourself**

Clean up posts and pictures. Don't forget to check Google Images.

👍 **Do Get Active on LinkedIn, Facebook, & Twitter**

👍 **Do Use Correct Grammar**

Spelling and grammar errors are a turn-off to employers.

👍 **Do Like or Join Industry Groups on Social Media**

Show employers you care about the field you want to go into.

👍 **Do Highlight Your Skills & Interests**

Employers want to see that you are a well-rounded person.

Social Media
#Dos & #Donts

Professional Profile Photo
Do's & Don'ts

- ☐ **DO** use a flattering photo that highlights your face from the shoulders up

- ☐ **DO** keep your photo current

- ☐ **DO** use a professional background and dress professionally

- ☐ **DON'T** dress or pose inappropriately

- ☐ **DON'T** use a use a photo with another person or object in the photo

- ☐ **DON'T** be too casual, no photos with pets or hobbies

DON'T

👎 **Don't Complain About Current or Past Employers**
Would you hire someone constantly complaining for all to see?

👎 **Don't Post Inappropriate Images**
Provocative or inappropriate photos on social media can result in employers not hiring you

👎 **Don't Be Offensive**
Steer clear of making offensive or harassing posts, tweets, or comments.

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